

School of Visual & Performing Arts

International Experience Program: Sweden/ France



Program Title: Packaging/ Design (at Broby Grafiska)
Program Dates: June 2010 (4 weeks)
Number: 10-12 student places available
Program Cost: Approx. \$4900.00 (**Includes:** Return flights, internal flights, insurance, visa, program fee, accommodation)
Eligibility: BA Graphic Design & DD students (3rd year only)
Credit: Embedded in VPA 319 /320: Assignment in lieu and presentation at Broby Grafiska
Credit is available through your course coordinator
Accompanying Academic: Michael Agzarian



Timeline:

Application Deadline: March 15, 2010
Successful students notified (email): March 20, 2010
Payment required: March 30, 2010
Passport required for visa processing: March 30, 2010

Please contact Louise for an application form:

Ms. Louise Haberecht
CSU Global Co-ordinator
Email: lhabeerecht@csu.edu.au

Please submit applications by due date to:

Michael Agzarian
School of Visual & Performing Arts
Charles Sturt University
Boorooma Street
Wagga Wagga NSW 2678
Email: magzarian@csu.edu.au

Support

Support and advice is available from your accompanying academic whilst on the project

Orientation

A compulsory travel pre departure session and an academic pre departure session will be run before you depart.

Accommodation and Meals

Your accommodation will be dormitory style.
You will be responsible for the cost of your meals.

Program Outline:

BrobyGrafiska is the only school in Scandinavia offering training in flexographic printing and are Sweden's centre for packaging design and printing. Attracting a customer involves far more than simply what's inside a box. Good packaging not only protects its contents but also has a well thought-out function and appeals to the senses.

"Mixing theory and practical experience in an educational programme is valuable and relevant. Several of our former trainees from BrobyGrafiska are now employed as packaging engineers at IKEA of Sweden."

Cecilia Johansson, Packaging Concepts, IKEA of Sweden.

You will spend 3 weeks experiencing what BrobyGrafiska has to offer and delivering a presentation at the institution and a further week touring relevant facilities in the amazing city of Paris!

At this stage there is also the possibility of a side trip to Helsinki or London within the quoted cost. Further information will be released as it is available.